

Fig. 1

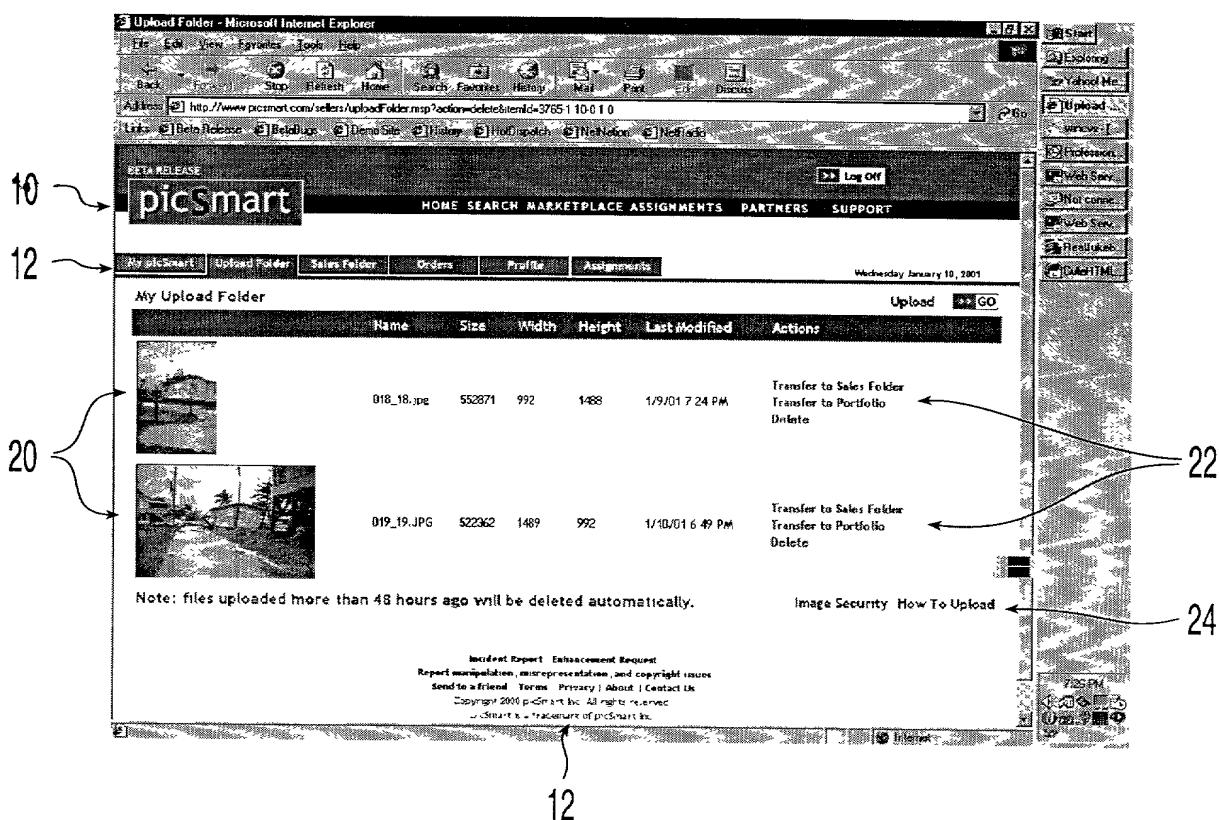


Fig. 2

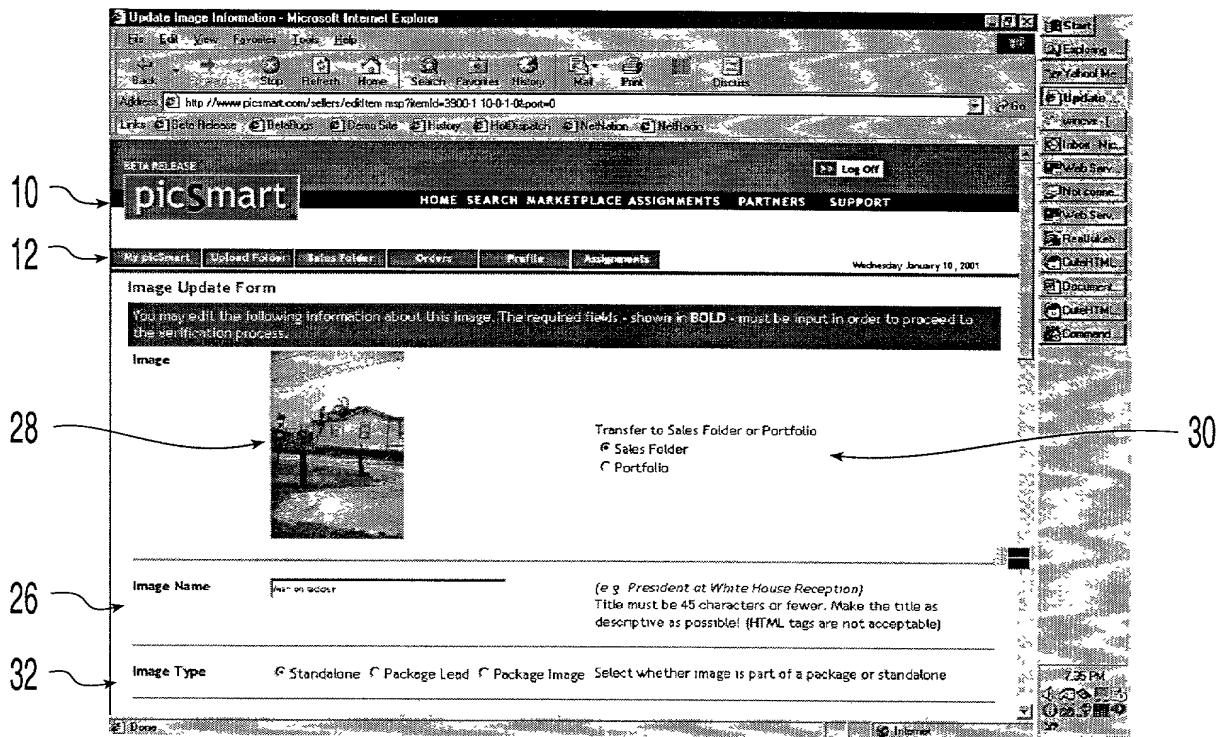


Fig. 3

36

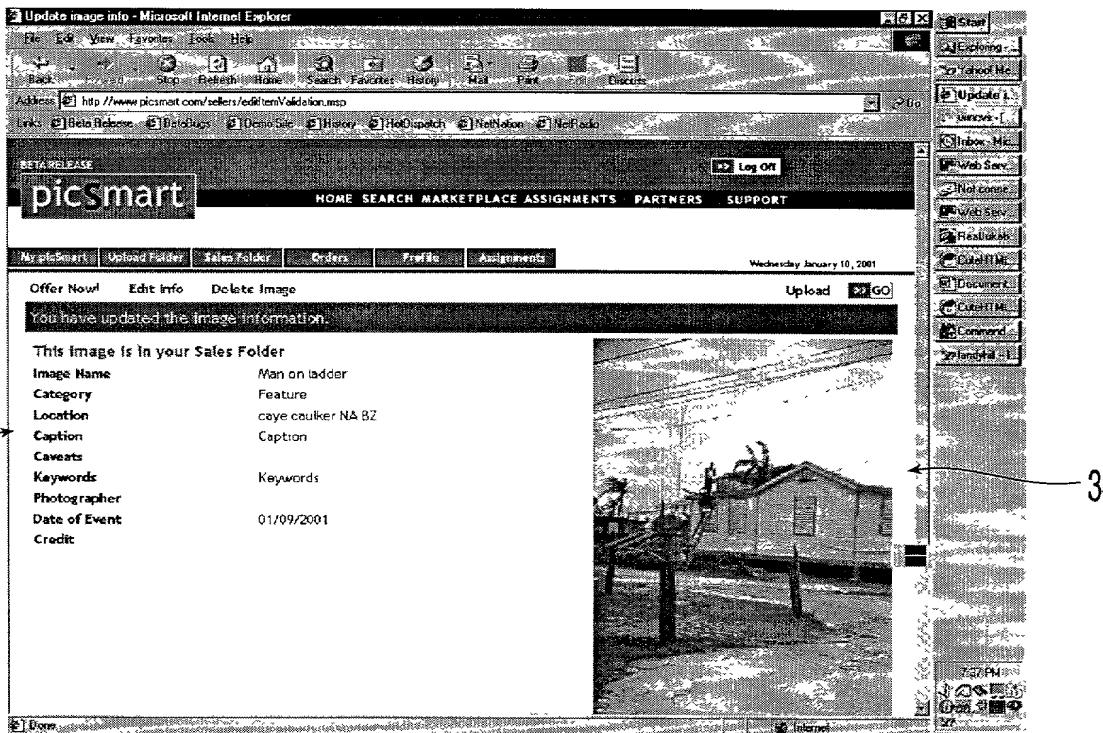


Fig. 4

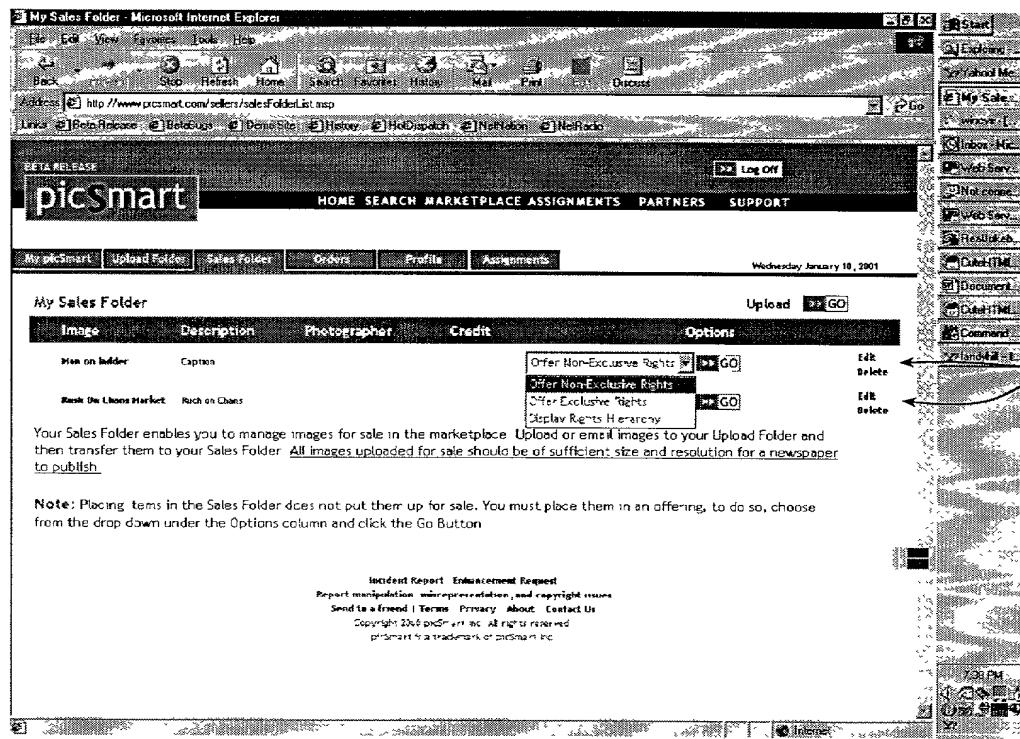


Fig. 5

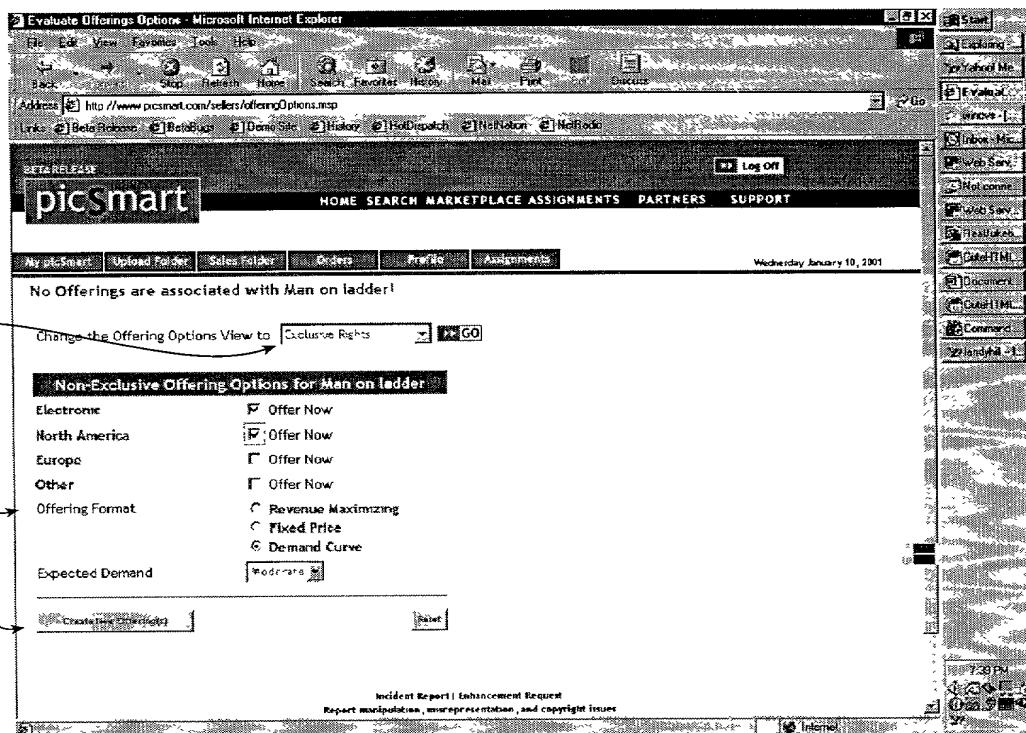


Fig. 6

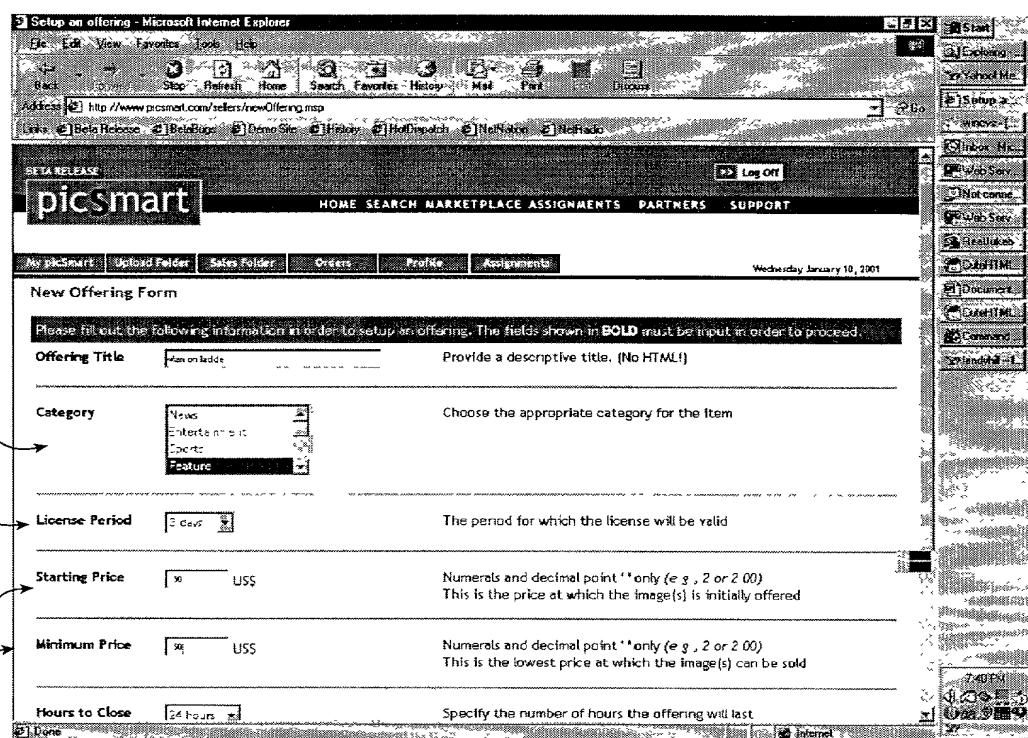


Fig. 7

58

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**Setup an offering - Microsoft Internet Explorer**

File Edit View Favorites Tools Help

Address: http://www.picmot.com/sellers/newOffering.asp

Links: 1. Belo Roboto 2. Belotango 3. Demo Site 4. History 5. Help/Support 6. Newsroom 7. Sellers

My picSmart Upload Folder Sales Folder Orders Profile Assignments Wednesday, January 10, 2001

New Offering Form

Please fill out the following information in order to setup an offering. The fields shown in **BOLD** must be input in order to proceed.

**Offering Title**  Provide a descriptive title. (No HTML!)

**Category**  Choose the appropriate category for the item.

**License Period**  The period for which the license will be valid

**Hours to Close**  Specify the number of hours the offering will last

**Revenue Maximizing Offering Parameters**

**Take It Bids**  Unpublished Take-It Price  Published Take-It Price  Do Not Accept Accepting Take-It bids overrides any Reserve Price

**TakeIt Price**  Select price at which someone can immediately purchase the image

**Reserve Price**  Select the reserve price below which licenses will not be sold

Done Internet 7:40 PM

Fig. 8

3 Setup an offering - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites Help Mail Print Edit Discuss

Address: http://www.picsmart.com/sellers/newOffering.asp

Links: ① Beta Release ② BetaLogos ③ Demo Site ④ Help ⑤ ReDispatch ⑥ Neonoon ⑦ NeoRadio

BETA RELEASE

**picsmart**

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My picsmart | Upload Folder | Sales Folder | Orders | Profile | Assignments | Wednesday January 10, 2001

New Offering Form

Please fill out the following information in order to setup an offering. The fields shown in **BOLD** must be input in order to proceed.

**Offering Title**  Provide a descriptive title (No HTML!)

**Category**  Choose the appropriate category for the item.

**License Period**  The period for which the license will be valid

**Hours to Close**  Specify the number of hours the offering will last

**Fixed Price**  Numerals and decimal point\* only (e.g., 2 or 2.00)  
This is the price at which the image(s) will be sold

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56

60

Fig. 9

62

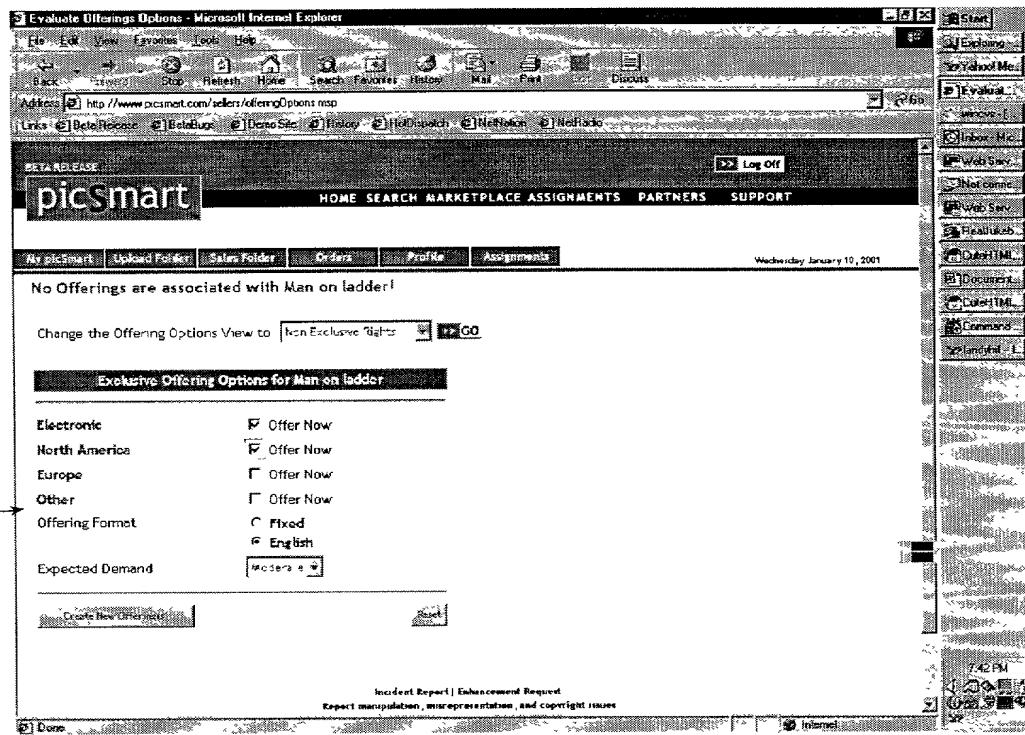


Fig. 10

54

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68

Setup an offering - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address: http://www.picsmart.com/orders/offerDetails.htm

Links: [1] Beta Release [2] BetaLog [3] Demo Site [4] Help [5] NoBreach [6] NoNobon [7] NoPanda

BETA RELEASE

**picsmart**

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New Offering Form [Orders](#)

Please fill out the following information in order to setup an offering. The fields shown in **BOLD** must be input in order to proceed.

**Offering Title**  Provide a descriptive title. (No HTML!)

**Category**  Choose the appropriate category for the item.

**License Period**  The period for which the license will be valid.

**Hours to Close**  Specify the number of hours the offering will last.

Incident Report / Enhancement Request  
Report manipulation, misrepresentation, and copyright issues

http://www.picsmart.com/orders/offerDetails.htm

Fig. 11

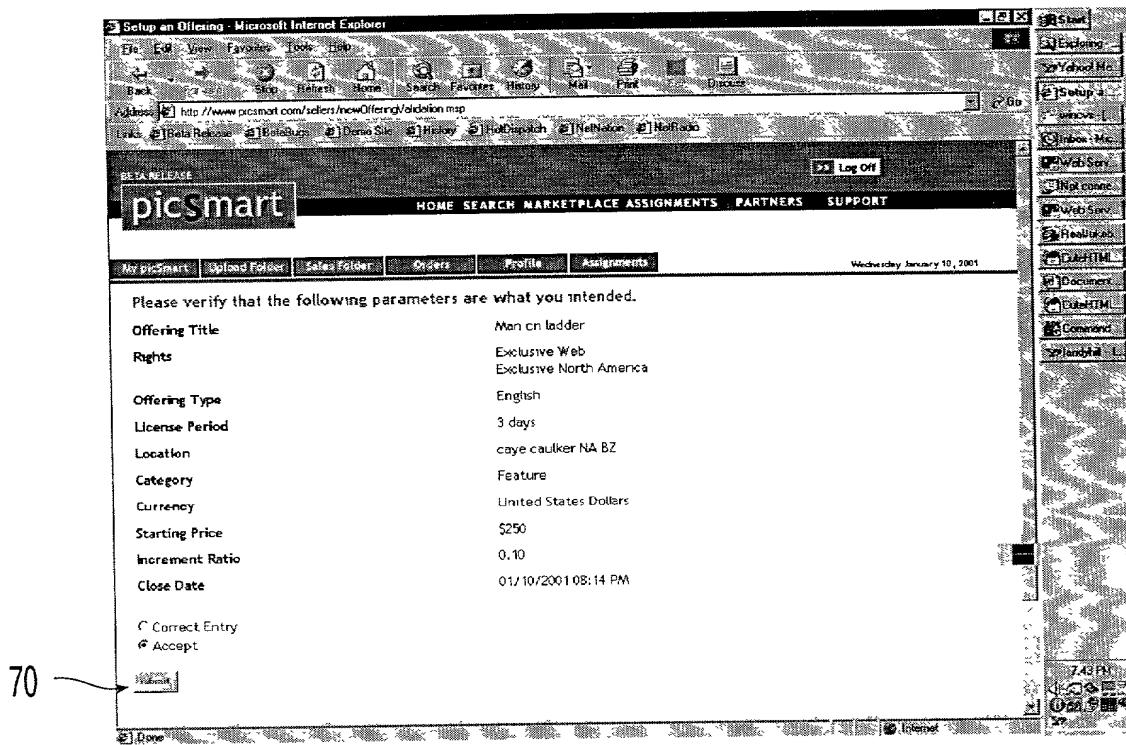


Fig. 12

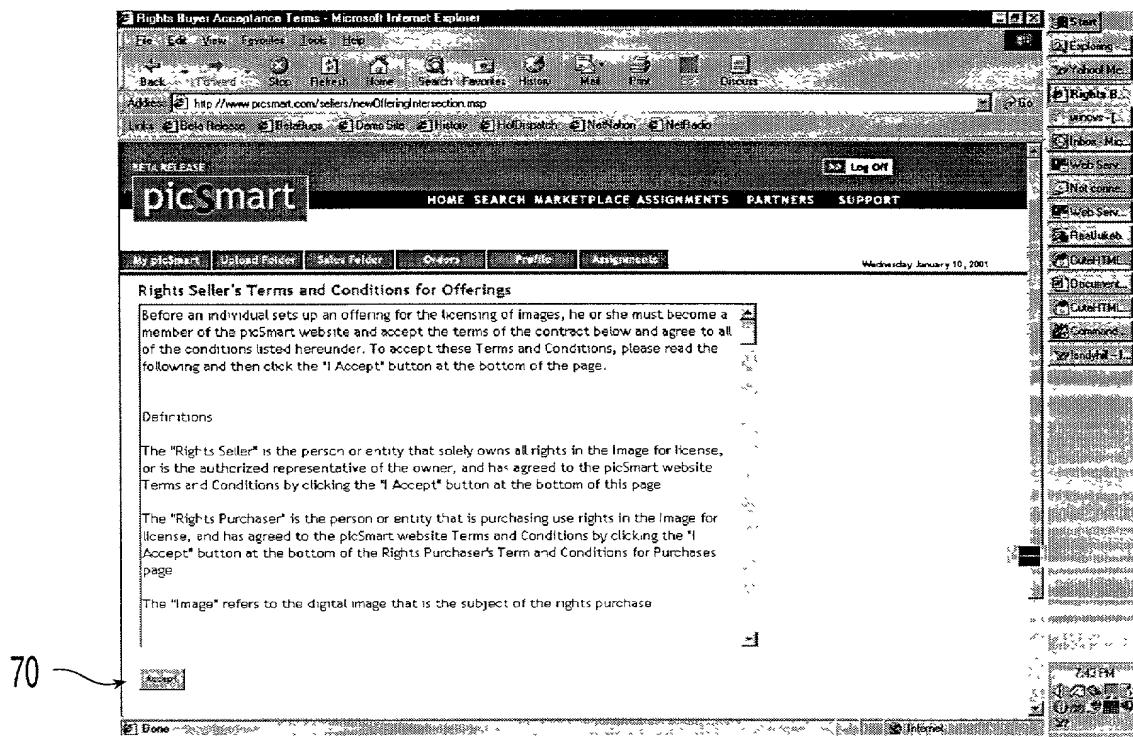


Fig. 13

72

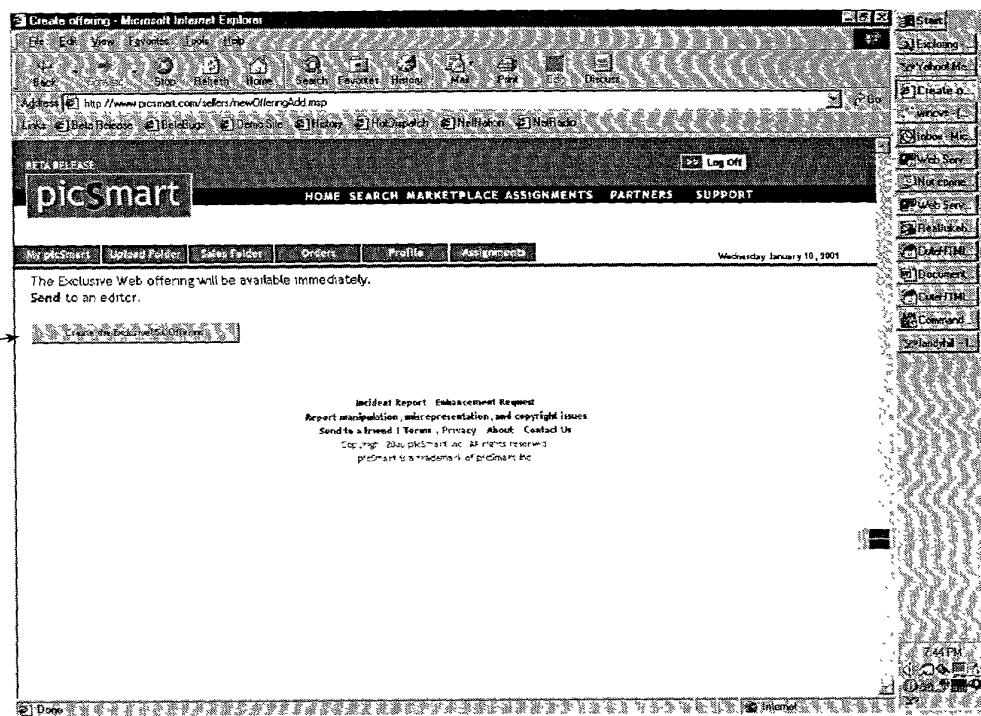


Fig. 14

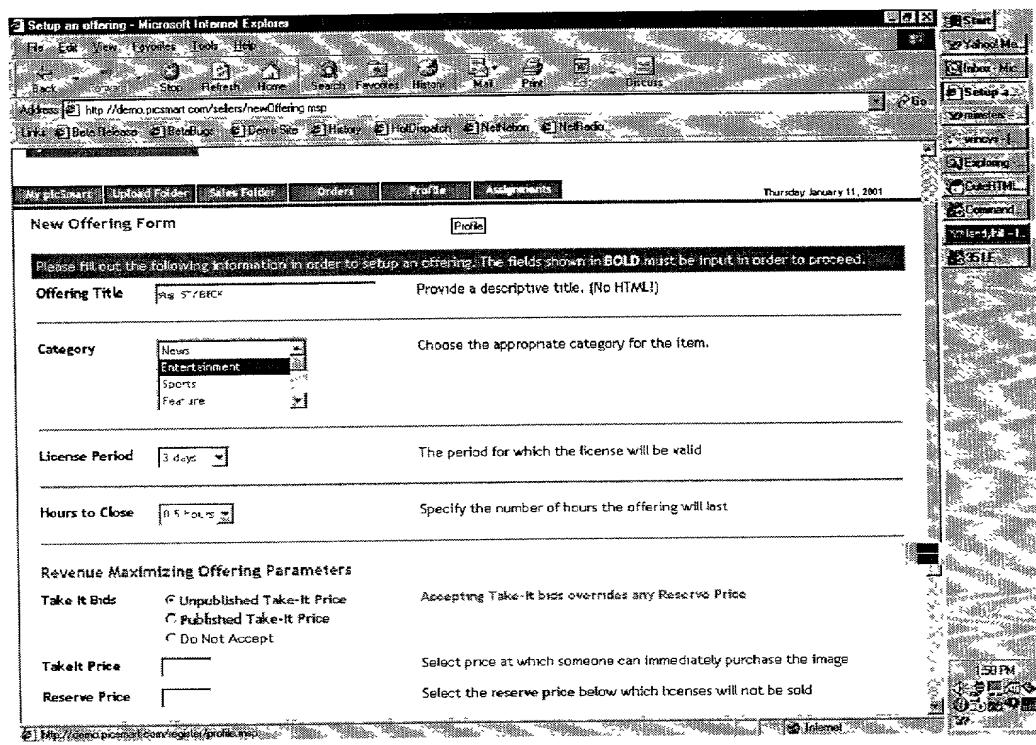


Fig. 15

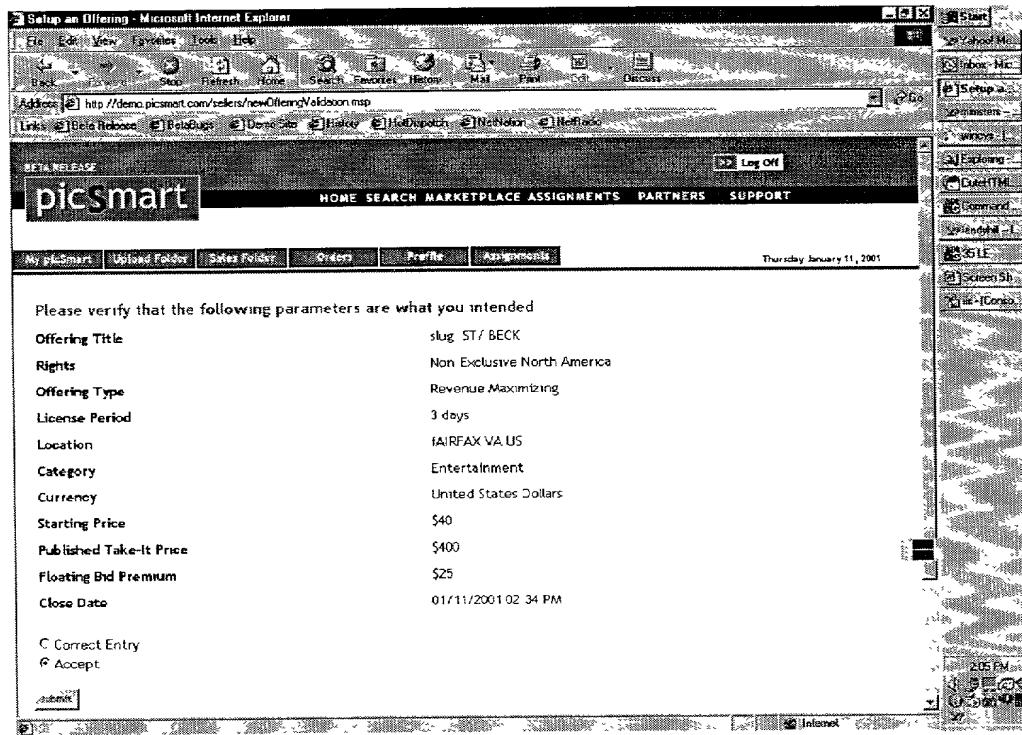


Fig. 16

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**Rights Buyer Acceptance Term - Microsoft Internet Explorer**

File Edit View Favorites Tools Help

Back Stop Internet Home Search Favorites History Print Discuss

Address http://demo.picsmart.com/sales/newOfferingInteraction.jsp

Links Beta Release Boldface Demo Site History HotDispatch Navigation NetRack

Log Off

**picsmart**

HOME SEARCH MARKETPLACE ASSIGNMENTS PARTNERS SUPPORT

My picSmart Upload Folder Sales Folders Orders Profile Assignments Thursday January 11, 2001

**Rights Seller's Terms and Conditions for Offerings**

Subject to the restrictions listed hereunder, the Rights Seller agrees to license the Image(s) as follows:

The Rights Seller restricts any use of the Image to a minimum license price of \$40 (U.S. Dollars) per one-time use.

The offering allows Published Take It bids. The buyer can "Take-it" for \$400.

The offering allows floating bids for a premium of 25%

User Rights - Use Territory  
Non Exclusive print use rights - North American use rights (comprising the United States and its possessions, Canada, and Mexico)

Rights Use - One-time Editorial (one-time use in single publication)

Publication Language Publication use in any languages

License Period. 3 days

**2:05 PM**

**1. [picsmart] Feature Images - Message [HTML] - Western European (Windows)**

File Edit View Insert Format Tools Options Help

Reply Forward Message Previous Item Next Item

You forwarded this message on 1/30/01 4:18 PM. Click here to find all relevant items.

From: picSmart Advisory (Advisory@picsmart.com) Sent: Wed 1/30/01 4:10 PM

To: picSmart Advisory

Subject: Feature Images

**picsmart**

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**Introducing picSmart, the demand based marketplace for photojournalism.**  
Professional photographers get market value for their work.  
Photo editors get more choices and better value. Find out more...

**Feature Email Advisory**

The following images offerings are now available in the picSmart marketplace

Vladimir Guasinsky Vladimir Guasinsky After Release From Moscow Vladimir Guasinsky Prior To Arrest In Spain

If you are a registered buyer, follow the links below the images to purchase. If you are not registered yet, join now!

Report manipulation, misrepresentation, and copyright issues  
Send to a friend | Terms | Privacy | About | Contact Us  
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Fig. 17

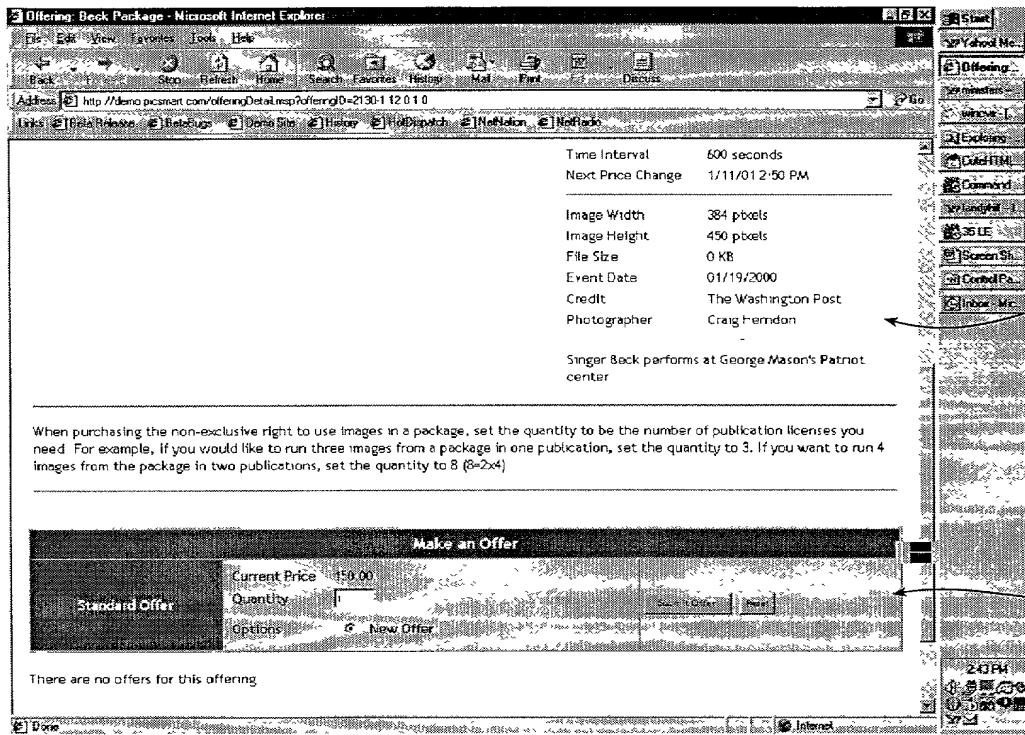


Fig. 18

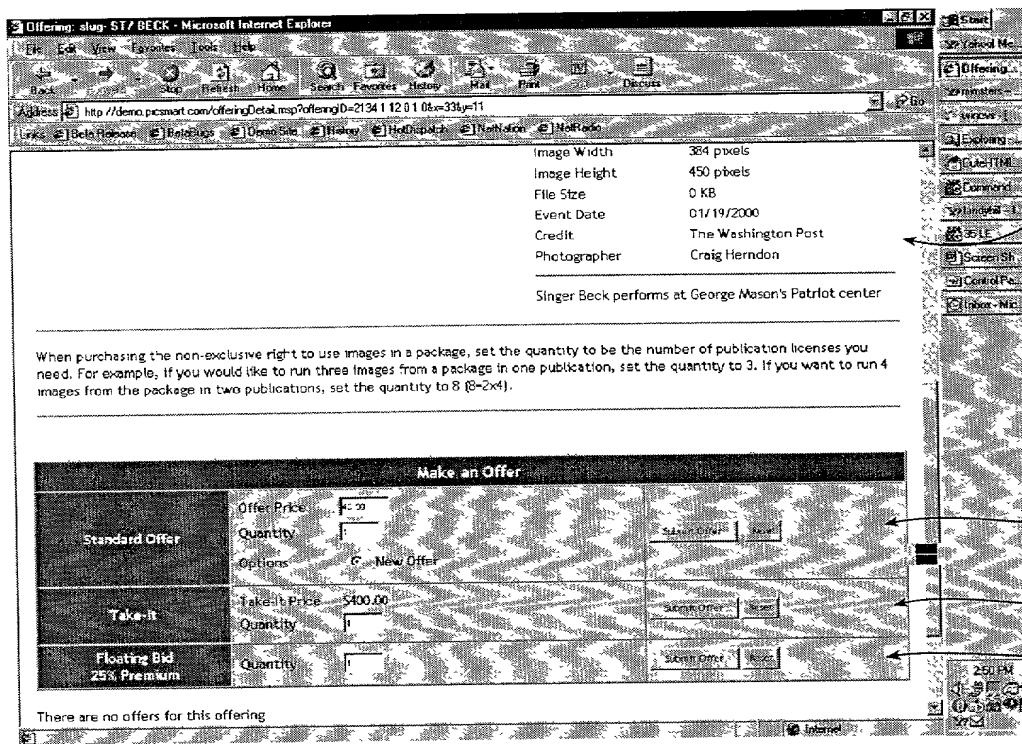


Fig. 19

80

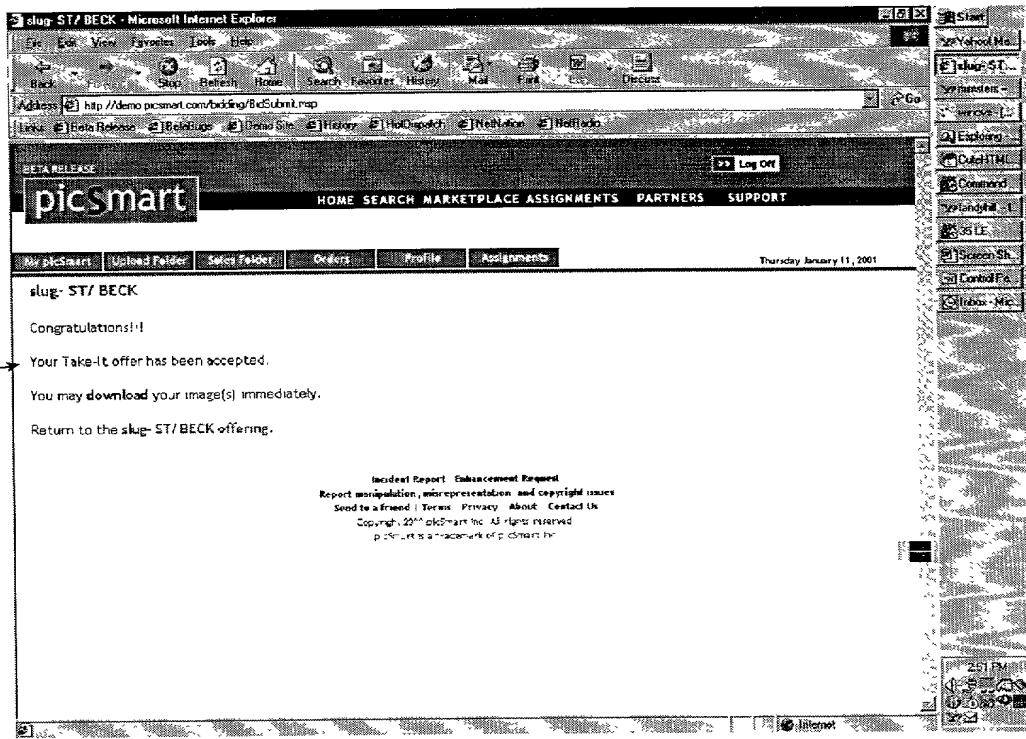


Fig. 20

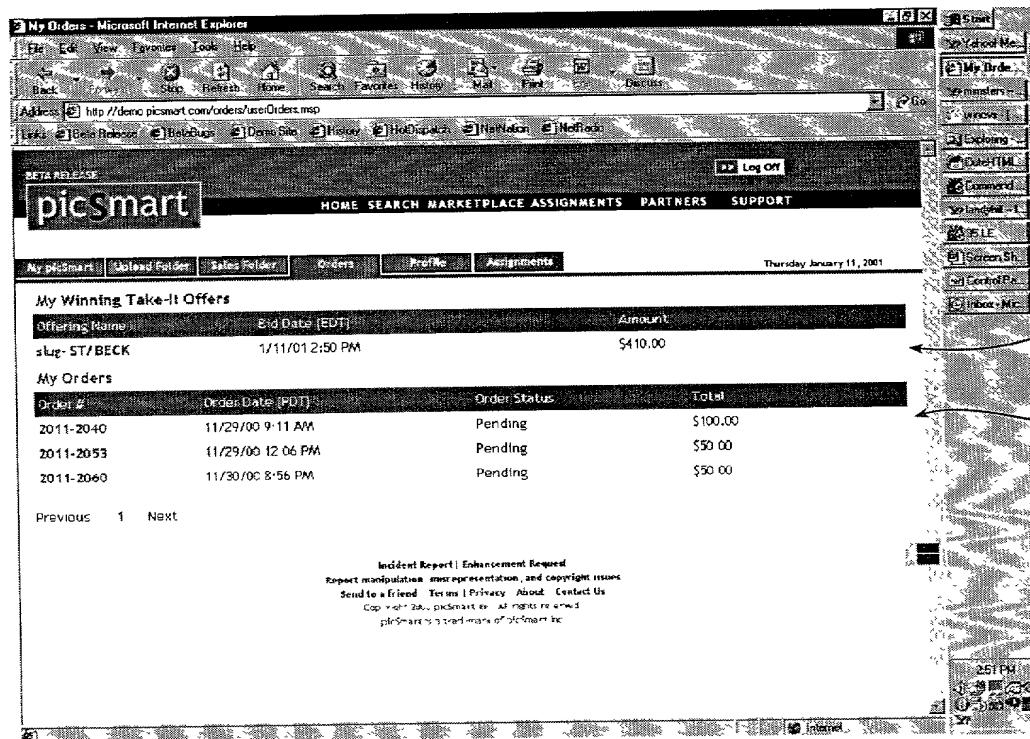


Fig. 21

Image Download and License Agreement - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address: http://demo.picsmart.com/orders/userOrderDetail.jsp?orderId=203014010

Back Stop Refresh Home Search Favorites History Mail Print Direct

Use Period Expires: 1/14/012 50 PM.

License Fee: TBD (in U.S. Dollars)

Publication:

Publication Date:  /  /

To proceed with download, please read each of the following terms and click in the checkbox next to each one, then click the "I agree" button.

These terms are valid and binding.

The Rights Buyer agrees that use of the Image will comply with the Acknowledgement Terms, with the picSmart Terms and Conditions for Purchases, and with those set forth in the General Site Use Terms.

The Rights Buyer agrees to provide the following copyright notice on any use it makes of this Image: 1) © 2001 David Room (picSmart™), 2) displayed near or adjacent to the Image in a type size large enough to be read under ordinary circumstances or in a type size that is no smaller than related text. It further agrees to pay triple the license fee, in addition to any other fees or costs, if it fails to provide such copyright notice.

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[Close Publication Info](#)

**Change Publication Date**

Publication:

Publication Date:  /  /

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Fig. 22

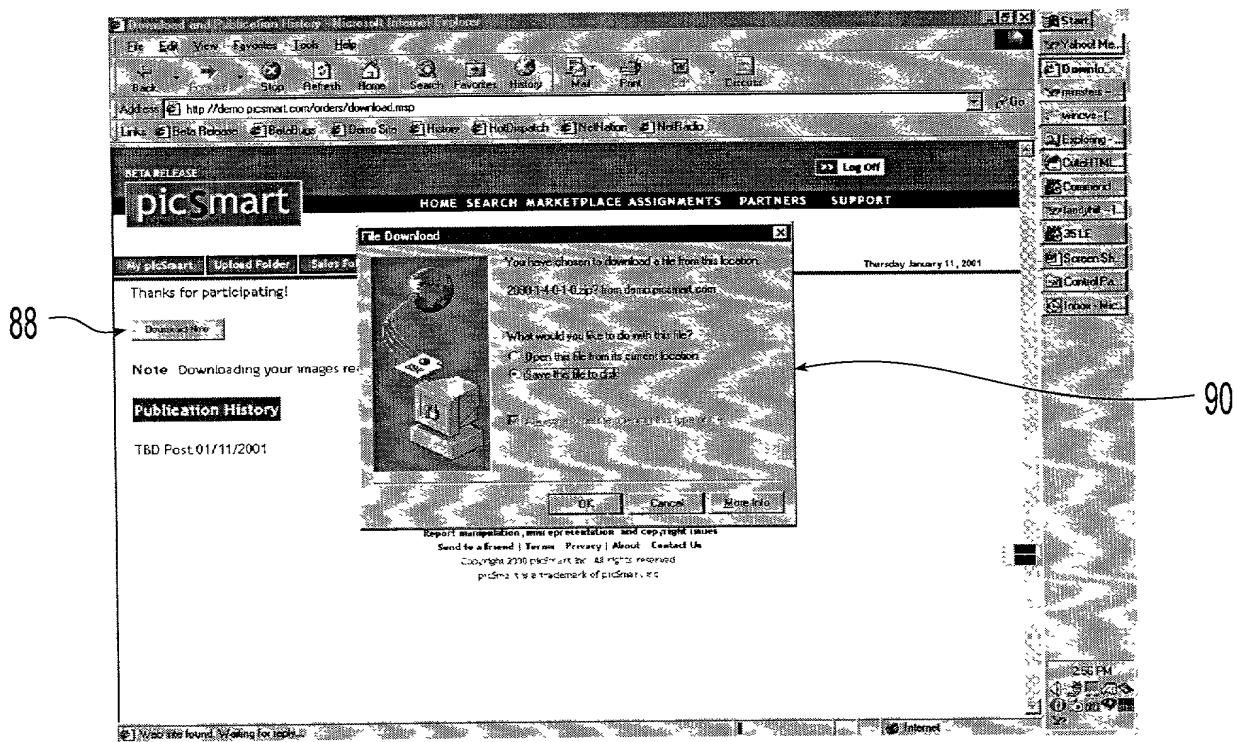


Fig. 23

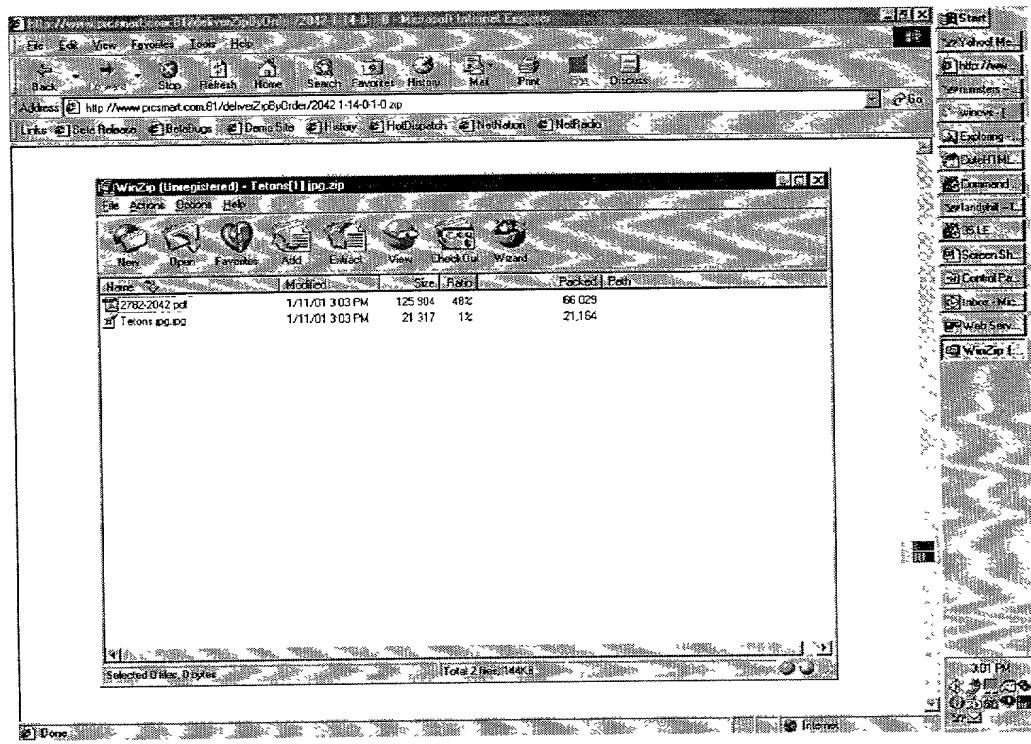


Fig. 24

500

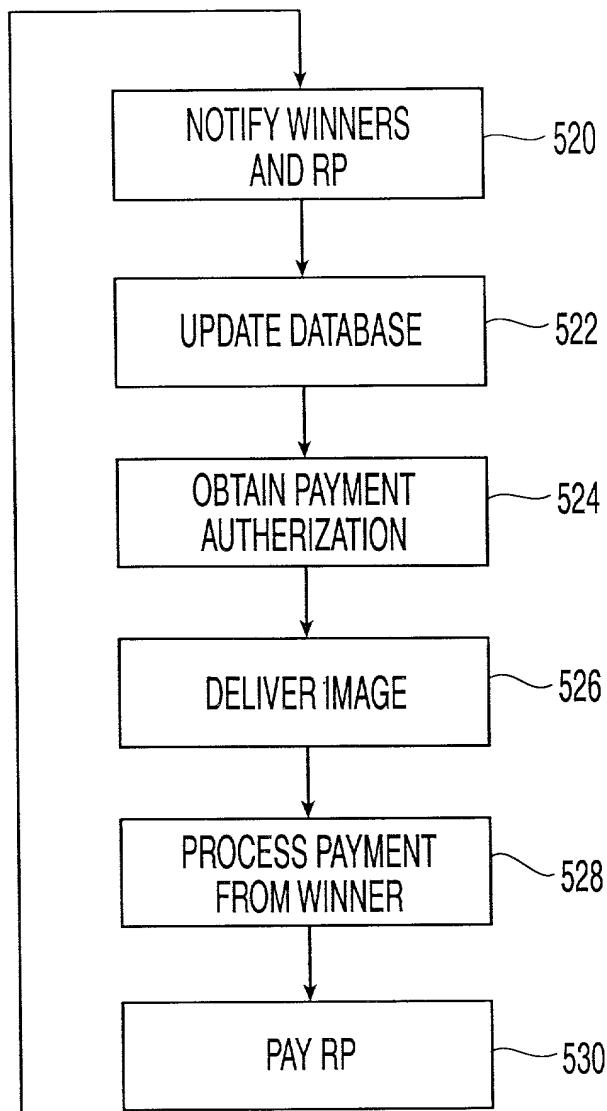
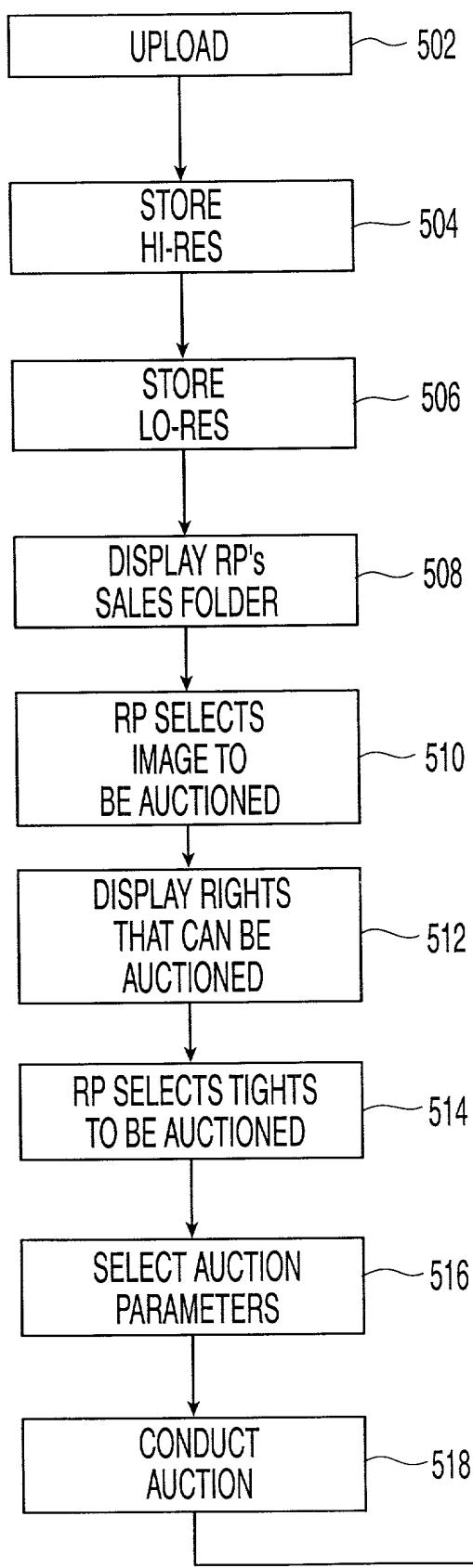


Fig. 25